

MISSION/FUNCTION/OBJECTIVES

MISSION/FUNCTION

The Amherst Ice Center is a nationally recognized premier family ice sports complex in the Western New York area featuring three NHL rinks and one Olympic Rink. Three of the four arenas are used year round for hockey and figure skating. The facility is dedicated to hosting youth and high school hockey tournaments, games, practices and adult hockey as well as figure skating practices and events. Programs include hockey leagues and lessons, USFSA figure skating, public skating, drop-in hockey, freestyle sessions, birthday parties and special events.

OBJECTIVES

The goals and objectives for the Amherst Ice Center are as follows:

- To continue to add more quality events during the show season.
- To keep the facility attractive, clean and safe for building users.
- To continue to make building improvements with the help of the Town of Amherst.
- To continue to work with the Town of Amherst on developing a long range plan for capital improvements.
- To recruit, train and schedule quality staff members to fulfill the need of the facility.
- To schedule all hockey practices, games, tournaments and programs.
- To grow additional ice programs and recruit additional show events.
- To play host to the following activities:
 - 8 off-ice events
 - 250 high school hockey games
 - 1,500 Amherst Youth Hockey Games
 - 17 hockey tournaments
 - To continue our relationship with Amherst Youth Hockey and USA Hockey for future events at the facility.

We are a center for excellence and a catalyst for advancing individual dreams.

The following reflect the values we live by and serve as our performance check points:

For Our Guests *including user groups, spectators, visitors and the general public.*

- √ *A commitment to exceptional quality and friendly service*
- √ *A commitment to promote hospitality and courtesy by focusing on guest satisfaction*
- √ *A commitment to exceed our guests' expectations in the areas of cleanliness, comfort and enjoyment*

For Our Co-Workers

- √ *A pledge from the organization to provide a stimulating environment where individual contributions are valued*
- √ *A pledge from the employee to perform one's duties responsibly, in supportive manner to others within the organization*
- √ *A pledge from the employee to conduct oneself in a professional manner, with decorum and a positive attitude, maximizing productivity, minimizing waste and reducing errors*

For Our Community

- √ *Provide services to the community aimed to enhance the quality of life*
- √ *Our state-of-the art facility – the pride of Amherst meets the needs of the community and is committed to social responsibility*

Excellence

- INFO -

Amherst Ice Center

Williamsville, New York

1. Rink Name and address:

Amherst Ice Center
1615 Amherst Manor Drive
Williamsville, New York 14221

2. Number of sheets of ice: 4

3. Names of each, year built and size of each, seating capacity of each:

| | | | |
|---------------|----------------------|-------------------|----------------|
| Feature Rink: | Built in 1964 (1998) | Size: 200' x 85' | Capacity 2,000 |
| NHL #1: | Built in 1998 | Size: 200' x 85' | Capacity 300 |
| NHL #2: | Built in 1997 | Size: 200' x 85' | Capacity 300 |
| Olympic Rink | Built in 1997 | Size: 200' x 100' | Capacity 900 |

4. Teams or Associations that consider the facility home ice:

- Amherst Youth Hockey (“AYH”)
- Western New York Varsity Hockey Federation (Amherst, Sweet Home, Williamsville East, North & South)
- University at Buffalo Men’s & Women’s
- Amherst Skating Club

5. Major tournaments or games of note:

- USA Hockey National Championships 2003, 2007, 2008, 2010
- USA Hockey Disabled Festival 2009
- AYH Tournaments, Sectional and State Tournaments

6. Local players who grew up in Western New York skating at this arena who have made it to the NHL:

Jack Brownschidle, Todd Marchant, Lee Stempniak, Aaron Miller, Pat Kaleta, Pat Kane, Philippe Sauve, Brooks Orpik, Tom McCollum, Tim Kennedy and Kevyn Adams

DID YOU KNOW...?

- The facility is approximately 190,000 sq. ft. which covers about 4 acres
- If we resurfaced the four ice sheets at one time we would pick-up enough snow to make 14,644 snow cones!

- DRY FLOOR EVENTS -

- 8 exciting events –

- Buffalo Wings Roller Hockey Leagues (130 Teams)
- TORHS Roller Hockey Regional
- Holy Angels Academy Post Prom Party
- Williamsville East Post Prom Party
- NARCh Roller Hockey Regional
- TORHS Roller Hockey Nationals
- Rotary Club Car Show
- Town of Amherst Rec. Inline Program

Approximate Number of Participants and Spectators in 2008:

1,900,000

- Amherst Youth Hockey Association –

| <u>Event</u> | <u>Number</u> | |
|--------------------------------------|----------------|-----------------|
| | <u>House</u> | <u>Travel</u> |
| Regular Season Games | 650 | 850 |
| Youth Hockey Practices | 1,300 | 1,300 |
| | <u>Amherst</u> | <u>Visitors</u> |
| Approximate Number of Participants | 1,400 | 8,000 |
| | <u>Total</u> | |
| Tournament Games | 350 | |
| Approximate Number of Visiting Teams | 1,000 | |

- Western New York Varsity Hockey Federation –

| <u>Event</u> | <u>Number</u> |
|------------------------------------|---------------|
| Varsity Games | 112 |
| Junior Varsity Games | 104 |
| Tournament Games | 20 |
| Section Playoff Games | 12 |
| Regional Tournaments | 2 |
| Approximate Number of Participants | 528 |
| Approximate Number of Spectators | 10,000 |

- ICE USAGE SUMMARY -

| USER GROUP | HOURS |
|---|------------------|
| AIC – Adult Hockey | |
| • Performax Hockey | 1,177.00 |
| • Hockey Buff, Inc. | 327.33 |
| • Other | <u>1,382.67</u> |
| Total | 2,887.00 |
| Special Events (Gliding Stars, SABAH, etc.) | 87.92 |
| College Hockey | 311.83 |
| Corporate Functions | 13.00 |
| Figure Skating | |
| • Amherst Skating Club | 1,683.67 |
| • Other | <u>24.00</u> |
| Total | 1,707.67 |
| High School Hockey | 799.42 |
| Hockey Camps | 330.25 |
| Parties | 71.67 |
| Professional Hockey | 88.75 |
| Roller Hockey | 678.00 |
| School Functions | 20.50 |
| Youth Hockey | |
| • Amherst Youth Hockey | 5,062.83 |
| • Buffalo Prospects | 539.33 |
| • Buffalo Shamrocks | 133.67 |
| • Other | <u>1,415.25</u> |
| Total | 7,151.08 |
| TOTAL 2008 HOURS | 14,954.25 |



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| Legend: R= Regional N=National |
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National and Regional Events

1999

| | | | |
|-----|----------|-------|--|
| (R) | March | 12-14 | NYS Bantam Sectionals |
| (R) | May | 22 | NWF Hall of Fame Tour |
| (R) | May | 25-27 | Senior Beacon Trade Show |
| (R) | November | 20-21 | Amherst Skating Club Invitational |
| (R) | December | 1-2 | Amherst High School Early Bird Tournament |
| (R) | December | 4-5 | Burlington Friendship Tournament |
| (R) | December | 28-29 | Swiss Chalet High School Hockey Tournament |

2000

| | | | |
|-----|--------------------|-------|--|
| (R) | February | 18-21 | Top Gun Tournament (Youth Hockey) |
| (R) | March | 6-11 | USFSA Jr. Nationals |
| (N) | March 31 - April 2 | | National Sled Hockey Championships |
| (R) | April | 27-30 | Hale North Eastern Trade Show |
| (R) | April | 28-30 | AIC Senior Hockey Invitational |
| (R) | October | 16-21 | USFSA 2001 North Atlantic Regional |
| (R) | June | 9-11 | NARCh Regional Qualifier |
| (R) | August | 25-27 | Buffalo Wings Cup Roller Hockey Tournament |
| (R) | October | 17-21 | North Atlantic Regional Competition (ASC) |

2001

| | | | |
|-----|----------|----------|--|
| (R) | March | 9-11 | NYS Midget Sectionals |
| (R) | April | 28-29 | Baby & Kid's Fair |
| (R) | May | 10-13 | WNY Home Sweet Home Show |
| (R) | June | 14-16 | NYS Special Olympics |
| (R) | November | 16-18 | Amherst Skating Club Invitational |
| (R) | November | 28-29 | Amherst High School Early Bird Tournament |
| (R) | November | 30-Dec 1 | Williamsville North High School Tournament |
| (R) | December | 26-27 | Sweet Home High School Tournament |

2002

| | | | |
|-----|-------|-------|--|
| (N) | March | 1-3 | NJCAA National Championships |
| (R) | March | 8-10 | NYS Midget, Bantam, Peeewe Sectionals |
| (R) | March | 22-24 | NYS Tier I Squirt State Championships |
| (R) | April | 20-21 | Western Lakes Agility Trial |
| (R) | April | 27-28 | Baby & Kid's Fair |
| (R) | June | 13-15 | NYS Special Olympics |
| (R) | June | 21-23 | WHI Battle of Buffalo Youth Tournament |

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|---|
| Legend: R= Regional N=National |
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National and Regional Events

2002 (cont.)

| | | |
|--------------|-------|----------------------------------|
| (R) June | 28-30 | NARCh Regional Qualifier |
| (R) November | 8-10 | NYS Midget States |
| (R) December | 7-8 | Burlington Friendship Tournament |

2003

| | | |
|--------------|-------|--|
| (N) January | 17-20 | National Senior Games Assoc. Senior Olympics |
| (R) February | 14-16 | Top Gun Tournament (Youth Hockey) |
| (R) March | 7-9 | NYS Squirt & Bantam Sectionals |
| (N/A) March | 30 | AYH Super Sunday |
| (N) April | 1-7 | USA Hockey Tier I Nationals 14U & 12U |
| (R) April | 19-20 | Western Lakes Agility Trial |
| (R) April | 26-27 | Baby & Kid's Fair |
| (N/A) May | 1 | AIC Roller Hockey League begins |
| (R) June | 6-8 | NARCh Regional Qualifier |
| (R) June | 20-22 | WHI Battle of Buffalo Youth Tournament |
| (N/A) June | 30 | TOA Recreational Inline Program begins |
| (R) July | 24-27 | Empire State Games |
| (N) August | 6-10 | Jazz and Dance World Congress |
| (R) November | 8-10 | NYS Midget States |
| (R) November | 14-15 | Amherst Skating Club Invitational |
| (R) November | 20-21 | Amherst High School Early Bird Tournament |
| (R) November | 28-29 | Williamsville South HS Hockey Tournament |
| (R) December | 7-8 | Burlington Friendship Tournament |
| (R) December | 19-20 | Williamsville North HS Hockey Tournament |
| (R) December | 21-22 | Sweet Home High School Hockey Tournament |

2004

| | | |
|--------------|----------|---|
| (R) January | 31-Feb 1 | Burlington Friendship Tournament |
| (R) February | 13-16 | AYH-Top Gun Tournament |
| (R) March | 26-28 | NYS High School Club Playoffs |
| (N/A) March | 28 | AYH Super Sunday |
| (R) March | 26-28 | NYS Large & Small School Championships |
| (R) April | 16-18 | Western Lakes Agility Trial |
| (R) April | 22-25 | WNY Senior Men's Hockey Invitational |
| (N/A) May | 10 | Buffalo Wings Roller Hockey Season starts |
| (R) June | 11-13 | NARCh Regional Qualifier |
| (N/A) June | 23 | Williamsville North Post Prom Party |
| (N/A) June | 28 | TOA Recreational Inline Program begins |
| (R) August | 1st | Rotary Club – Classics Auto Show |

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|---|
| Legend: R= Regional N=National |
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National and Regional Events

2004 (cont.)

| | | | |
|-----|-----------|-------|--|
| (R) | August | 13-15 | Buffalo Wings Cup Roller Hockey Tournament |
| (R) | September | 24-26 | Amherst PeeWee Major Tournament |
| (R) | October | 9-11 | Buffalo Saints Midget Major AAA Tournament |
| (R) | October | 18-24 | USFSA 2005 North Atlantic Regional |
| (R) | November | 6-8 | Midget Hockey Sectionals |
| (R) | November | 18-19 | Amherst HS Hockey Early Bird Tournament |
| (R) | November | 26-27 | Williamsville South HS Hockey Tournament |
| (R) | December | 4-5 | Burlington Friendship Tournament |
| (R) | December | 10 | Bob Harrington Winter Shootout Classic |
| (R) | December | 17-18 | Williamsville North HS Hockey Tournament |
| (R) | December | 20-21 | Sweet Home High School Hockey Tournament |

2005

| | | | |
|-----|-----------|-------|---|
| (R) | January | 15-17 | AYH Top Gun Tournament |
| (R) | February | 5-6 | Burlington Friendship Tournament |
| (R) | February | 25-27 | WNY HS Club Large School Hockey Sectionals |
| (R) | March | 5 | WNY High School State Qualifiers |
| (N) | March | 10-13 | ACHA Women's Hockey Nationals |
| (R) | March | 18-20 | Midget Hockey 16U States |
| (R) | March | 18-23 | AYH Select Tournament |
| (R) | March | 20 | AYH Super Sunday |
| (R) | April | 8-9 | Gliding Stars on Ice Performance |
| (N) | April | 14-16 | Natl. Association of Intercollegiate Gymnastics |
| (R) | April | 15-17 | Western Lakes Dog & Agility Trials |
| (R) | April | 21-24 | Performax Hockey Men's Senior Invitational |
| (R) | May | 6-8 | Graffiti Junior Gymnastics Competition |
| (N) | May | 13-15 | TORHS Roller Hockey Tournament |
| (N) | June | 4 | Ring of Honor Wrestling |
| (N) | June | 11-12 | NARCh Regional Qualifier |
| (R) | August | 7 | Rotary Club – Classics Auto Show |
| (R) | August | 19-21 | Buffalo Wings Cup Roller Hockey Tournament |
| (N) | August | 27 | Ring of Honor Wrestling |
| (R) | September | 23-25 | AYH Tournament |
| (R) | October | 7-10 | Columbus Day Midget Tournament |
| (R) | November | 25-26 | Williamsville South HS Hockey Tournament |
| (R) | December | 16-17 | Williamsville North HS Hockey Tournament |
| (R) | December | 20-21 | Sweet Home HS Hockey Tournament |

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National and Regional Events

2006

| | | |
|----------------------|-------------------|---|
| (R) January | 14-16 | AYH Top Gun Hockey Tournament |
| (R) February | 24-26 | Squirt, PeeWee & Bantam Sectionals |
| (R) March | 3-5 | WNY High School Club Hockey Sectionals |
| (R) March | 3-5 | Girls States |
| (R) March | 17-19 | Midget States |
| (R) March | 19 | AYH Super Sunday |
| (N) March | 24-26 | USA Hockey Women's Nationals |
| (N) March | 28-April 2 | USA Hockey Girls Nationals |
| (R) April | 7-8 | Gliding Stars on Ice Show |
| (R) April | 20-23 | Greater Buffalo Men's Hockey Invitational |
| (R) May | 13 | Amherst Skating Club Ice Show |
| (N) May | 13-14 | Graffiti Invitational Gymnastics Event |
| (N) June | 23-25 | Battle of Buffalo Hockey Tournament |
| (N) June | 26-29 | STAR Training Courses |
| (R) July | 9,16,23,30 | Steal the Show in Goal Sunday Sessions |
| (R) July | 9,16,23,30 | Janosz Goalie School Sunday Sessions |
| (N) July | 10-14 | MD Hockey Camp |
| (R) July | 17 – 21 | Janosz Xtreme Goalie Camp |
| (R) July | 23 | Rotary Club Auto Show |
| (R) July | 24-28 | Janosz Xtreme Goalie Camp |
| (R) July | 24-29 | Todd Marchant Hockey Camp |
| (R) August | 6,13,20 | Steal the Show in Goal Sunday Sessions |
| (R) August | 6,13,20 | Janosz Goalie School Sunday Sessions |
| (N) August | 7-11 | Robby Glantz Power Skating |
| (R) August | 7-11 | Janosz Goalie Camp |
| (N) August | 14-18 | Laura Stamm Power Skating Camp |
| (R) August | 14-18 | Janosz Goalie Camp |
| (N) August | 21-25 | Rick Heinz Hockey Camp |
| (R) August | 28-Sept. 1 | Hockey Buff Camp |
| (R) September | 9-10 | Mite Major & Squirt Minor Hockey Tourney |
| (N) October | 7-9 | AYH/Saints Columbus Day Midget Tournament |
| (R) November | 17 | Amherst HS Silver Stick Hockey Tournament |
| (R) November | 18-19 | ASC Figure Skating Invitational |
| (R) November | 24-25 | Amherst High School Hockey Tournament |
| | | Williamsville South HS Hockey Tournament |
| | | St. Joe's High School Hockey Tournament |
| (N) December | 1-2 | UB Men's Hockey Winter Tournament |
| (R) December | 2-3 | AYH House League Friendship Tournament |
| (R) December | 8 | Bob Harrington Winter Classic |
| (R) December | 15-16 | Williamsville North HS Hockey Tournament |
| (R) December | 19-20 | Amherst High School Hockey Tournament |

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| Legend: R= Regional N=National |
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National and Regional Events

2006 (cont.)

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|------------|-----------------|--------------|--|
| (N) | December | 28-30 | Canisius College Junior Hockey Tournament |
|------------|-----------------|--------------|--|

2007

| | | | |
|------------|-----------------|-------------------|---|
| (R) | January | 12-15 | Amherst Youth Hockey Top Gun Tournament |
| (R) | January | 26 | Bob Harrington Winter Classic |
| (R) | February | 3-4 | AYH House League Friendship Tournament |
| (R) | February | 13-16 | WNY HS Varsity Hockey Federation Playoffs |
| (R) | February | 23-25 | AAA Hockey Sectional Playdowns |
| (R) | March | 2-4 | WNY HS Varsity Club Hockey Sectionals |
| | | | WNY High School JV Hockey Playoffs |
| (R) | March | 16-18 | Midget 18U State Tournament |
| (R) | March | 23-24 | Gliding Stars On Ice Performances |
| (R) | March | 25 | Amherst Youth Hockey Super Sunday |
| (N) | March | 28-April 1 | USA Hockey Tier I & II PeeWee & Bantam Nationals |
| (R) | April | 19-22 | Greater Buffalo Men's Adult Hockey Tourney |
| (R) | April | 20-22 | Spring Graffiti Gymnastics Invitational |
| (R) | May | 3-6 | Weekend Warriors Adult Hockey Camp |
| (N) | May | 5 | Old School Pro Wrestling Event |
| (R) | May | 18-20 | Laura Stamm Power Skating Clinic |
| (R) | June | 7-10 | Weekend Warriors Adult Hockey Camp |
| (R) | June | 8-10 | NARCh Hockey Championships Regional |
| (R) | June | 9 | Williamsville East Post Prom Party |
| (R) | June | 21 | Williamsville North Post Prom Party |
| (R) | July | 8,15,22,29 | Bob Janosz Goalie School Sunday Sessions |
| (R) | July | 8,15,22,29 | Steal the Show in Goal Sunday Sessions |
| (R) | July | 9-13 | MD Hockey School |
| (R) | July | 15 | Rotary Club Auto Show |
| (R) | July | 23-28 | Todd Marchant Hockey Camp |
| (R) | July | 30-Aug.3 | Robby Glantz Power Skating Camp |
| (R) | July | 30-Aug.3 | Steal the Show Hockey Camp |
| (R) | July | 30-Aug.3 | Sweet Home Community Ed. Program |
| (R) | August | 5,12,19 | Bob Janosz Goalie School Sunday Sessions |
| (R) | August | 5,12,19 | Steal the Show in Goal Sunday Sessions |
| (R) | August | 6-10 | Pro Ambitions Hockey Camp |
| (R) | August | 6-10 | Bob Janosz Xtreme Goalie Camp |
| (R) | August | 13-17 | Laura Stamm Power Skating School |
| (R) | August | 13-17 | World Hockey Institute Camp |
| (R) | August | 13-17 | Bob Janosz Pre-Season Camp |
| (R) | August | 27-31 | Hockey Buff Inc. Week Camp |

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|---|
| Legend: R= Regional N=National |
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National and Regional Events

2007 (cont.)

| | | |
|---------------|-----------|--|
| (R) September | 8-9 | AYH Squirt Minor Tournament |
| (R) September | 22 & 29 | AYH PeeWee Minor Tournament |
| (N) October | 5-7 | AYH / Saints Columbus Day Midget Tourney |
| (R) October | 9-14 | North Atlantic Regional Figure Skating |
| (R) November | 10-12 | Midget Hockey Sectionals |
| (R) November | 16 | Amherst / Sweet Home HS Hockey Tournament |
| (R) November | 23 | St. Joe's High School Hockey Tournament |
| (R) November | 23-24 | Amherst HS Early Bird Hockey Tournament |
| (R) November | 23-24 | Williamsville North HS Hockey Tournament |
| (R) November | 30-Dec. 1 | UB Men's Hockey Blizzard in Buffalo |
| (R) December | 1-2 | Amherst Youth Hockey Friendship Tournament |
| (R) December | 7 | Bob Harrington Winter Tournament |
| (R) December | 14-15 | Williamsville South HS Hockey Tournament |
| (R) December | 24, 26-28 | World Hockey Institute Camp |
| (N) December | 27-29 | Canisius College Junior Hockey Tournament |

2008

| | | |
|--------------|----------|--|
| (N) January | 4 | Canisius College Hockey vs. Bentley College |
| (N) January | 5 | Canisius College Hockey vs. Bentley College |
| (N) January | 11 | Canisius College Hockey vs. UConn |
| (N) January | 12 | Canisius College Hockey vs. UConn |
| (R) January | 18-21 | Amherst Youth Hockey Top Gun Tournament |
| (R) January | 25 | Bob Harrington Tournament |
| (R) February | 2-3 | Amherst Youth Hockey Friendship Tournament |
| (R) February | 14-15 | WNY High School Federation Hockey Playoffs |
| (R) February | 15-17 | WNY High School Club Hockey Sectionals |
| (R) February | 20-21 | WNY High School Federation Hockey Playoffs |
| (R) February | 24-Mar.2 | WNY High School Hockey JV Playoffs |
| (R) March | 7 | Girls 16U – States |
| (R) March | 15 | Midget States |
| (R) March | 16 | AYH House League Super Sunday |
| (R) March | 28-29 | Gliding Stars On Ice Show |
| (N) April | 2-6 | USA Hockey Tier I & II 16U and 18U Nationals |
| (R) April | 30-May 4 | Greater Buffalo Senior Hockey Invitational |
| (R) May | 2-4 | TORHS Roller Hockey Regional |
| (R) May | 3 | Holy Angels Academy Post Prom Party |
| (R) May | 16-18 | Laura Stamm Power Skating Spring Clinic |
| (R) June | 5-8 | Weekend Warriors Adult Hockey Camp |
| (R) June | 13 | Williamsville East Post Prom Party |

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|---|
| Legend: R= Regional N=National |
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National and Regional Events

2008 (cont.)

| | | |
|--------------|------------|---|
| (R) June | 13-15 | North American Roller Hockey Championships |
| (N) June | 20-22 | CAN/AM Hockey Tournament |
| (R) June | 29-July 3 | Sweet Home High School Hockey Camp |
| (N) July | 4-12 | TORHS Roller Hockey Nationals |
| (R) July | 6,13,20,27 | Janosz Goalie School 7 Week Sunday Sessions |
| (R) July | 6,13,20,27 | Steal the Show 7 Week Sunday Sessions |
| (R) July | 7-11 | MD Hockey School |
| (R) July | 19-20 | West Section Girls Summer Camp |
| (R) July | 21-25 | Robby Glantz Power Skating Camp |
| (R) July | 21-25 | Janosz Xtreme Goalie Camp |
| (R) July | 28-Aug.2 | Todd Marchant Hockey Camp |
| (R) August | 3,10,17 | Janosz Goalie School 7 Week Sunday Sessions |
| (R) August | 3,10,17 | Steal the Show 7 Week Sunday Sessions |
| (R) August | 4-8 | Gamevision Hockey Clinic |
| (R) August | 4-8 | Pro Ambitions Hockey Camp |
| (R) August | 10 | Rotary Club Car Show |
| (R) August | 11-15 | Janosz Pre-Season Goalie Camp |
| (R) August | 11-15 | Laura Stamm Power Skating Summer Clinic |
| (R) August | 11-15 | Steal the Show Hockey Camp |
| (R) August | 18-22 | World Hockey Institute Camp |
| (R) August | 25-29 | Hockey Buff Inc. Camp |
| (R) August | 25-29 | Laura Stamm Power Skating Clinic |
| (R) August | 26-28 | National Hockey Development Camp |
| (N) October | 10-13 | Columbus Day Midget Hockey Invitational |
| (R) November | 8-11 | Midget 16U & 18U Sectionals |
| (R) November | 15-16 | Amherst Skating Club Invitational |
| (R) November | 28-29 | Amherst High School Early Bird Tournament |
| (R) November | 28-29 | Williamsville North HS Hockey Tournament |
| (R) December | 5-6 | UB Men's Hockey Blizzard in Buffalo |
| (R) December | 6-7 | AYH / Burlington Friendship Tournament |
| (R) December | 12-13 | Williamsville South HS Hockey Tournament |
| (R) December | 28-30 | Canisius College Junior Hockey Showcase |

2009

| | | |
|--------------|-------|--|
| (R) January | 9 | Canisius College Hockey game vs. Bentley |
| (R) January | 10 | Canisius College Hockey game vs. Bentley |
| (R) January | 16-19 | Amherst Youth Hockey Top Gun Tournament |
| (R) January | 18 | Special Olympics NY Regional Competition |
| (R) February | 7-8 | AYH / Burlington Friendship Tournament |

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|---|
| Legend: R= Regional N=National |
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National and Regional Events

2009 (cont.)

| | | |
|--------------|-------------|--|
| (R) February | 13 | Canisius College Hockey game vs. AIC |
| (R) February | 14 | Canisius College Hockey game vs. AIC |
| (R) February | 19 | WNY HS Federation Hockey Playoffs |
| (R) February | 21 | WNY HS Federation Hockey Playoffs |
| (R) February | 23 | WNY HS JV Hockey Playoffs |
| (R) February | 25 | WNY HS JV Hockey Playoffs |
| (R) February | 25-27 | WNY HS Federation Hockey Semi-Finals |
| (R) February | 27-March 1 | WNY HS Club Hockey Sectionals |
| (R) February | 28-March 1 | WNY HS JV Hockey Playoffs |
| (R) March | 7 | WHY HS State Games |
| (R) March | 7-8 | WNYAHL Championships |
| (R) March | 13-15 | 14U State Hockey Tournament |
| (R) March | 15 | AYH House League Super Sunday |
| (R) March | 20-22 | 18U State Hockey Tournament |
| (N) March | 20-22 | USA Disabled Hockey National Festival |
| (R) March | 26-28 | Buffalo Shamrocks Hockey Club "Irish Raider" |
| (R) March | 27-29 | GLGHL 14U Division Playoffs |
| (R) April | 3-4 | Gliding Stars On Ice Performances |
| (N) April | 10-12 | North American Prospects (NAPS) Tournament |
| (R) April | 29-May3 | Greater Buffalo Senior Invitational |
| (N) May | 8-10 | North American Prospects (NAPS) Tournament |
| (R) May | 15-17 | Laura Stamm Power Skating Clinic |
| (N) May | 29-31 | CAN/AM Hockey Tournament |
| (R) June | 5-7 | NARCh Roller Hockey Regional |
| (R) June | 11-14 | Weekend Warriors Adult Hockey Academy |
| (R) June | 12 | Williamsville East Post Prom Party |
| (N) June | 26-28 | North American Prospects (NAPS) Tournament |
| (N) June | 29 - July 2 | Selects Camp |
| (N) July | 5-9 | Selects Camp |
| (R) July | 6-10 | Maximum Development (MD) Hockey School |
| (N) July | 10-12 | North American Prospects (NAPS) Tournament |
| (N) July | 13-16 | Selects Camp |
| (R) July | 20-24 | Janosz Goalie School |
| (N) July | 20-24 | Robby Glantz Power Skating, Defense & Checking Clinics |
| (R) July | 20-24 | Sweet Home High School Hockey Camp |
| (R) July | 24-25 | USA Hockey Special Hockey Clinic |
| (R) July | 27-Aug.1 | Todd Marchant Hockey School |
| (R) August | 3-7 | Gamevision Hockey Clinic |
| (N) August | 3-7 | Pro Ambitions Hockey Inc. Camp |
| (R) August | 9 | Rotary Club Auto Show |

Legend:R= Regional
N=National**National and Regional Events****2009 (cont.)**

| | | |
|----------------------|--------------|---|
| (R) August | 10-14 | Janosz Goalie School |
| (R) August | 10-14 | Laura Stamm Power Skating Camp |
| (R) August | 24-28 | Hockey Buff Camp |
| (R) August | 24-28 | World Hockey Institute Camp |
| (R) August | 24-28 | Laura Stamm Power Skating Camp |
| (R) September | 12-13 | Amherst Youth Hockey Tournament |
| (R) September | 19-20 | Amherst Skating Club Invitational |
| (R) September | 25-27 | Amherst Youth Hockey Tournament |
| (R) October | 10-12 | Amherst Youth Hockey Midget Tournament |
| (R) November | 27-28 | High School Hockey Tournaments |
| (N) December | 4-5 | UB Men's Hockey Blizzard in Buffalo |
| (R) December | 12 | Amherst Skating Club Holiday Show |
| (N) December | 28-30 | Canisius College Junior Showcase |

2010

| | | |
|---------------------|--------------|---|
| (N) January | 15-18 | Amherst Youth Hockey Top Gun Tournament |
| (R) February | 20-28 | WNY High School Varsity and JV Playoffs |
| (R) March | 5-7 | WNY High School Club Hockey Playoffs |
| (R) March | 12-14 | Youth Hockey States – 3 Levels |
| (R) March | 21 | Amherst Youth Hockey House League Super Sunday |
| (R) March | 26-27 | Gliding Stars On Ice Performances |
| (N) April | 7-11 | 2010 USA Hockey 12U & 14U Tier 1 Nationals |
| (R) July | 21-25 | 2010 Empire State Games – Men's/Women's Hockey |

- ECONOMIC IMPACT -

This estimate is based on all of the events held at the Amherst Ice Center that had participants utilizing overnight accommodations. This estimate does not take into consideration local only events, local leagues and events that did not have hotel stays.

| | | |
|--|-----------------------|---------------------|
| Estimated Economic Impact By Year: | 1999 | \$940,000 |
| | 2000 | \$2,412,500 |
| | 2001 | \$1,010,000 |
| | 2002 | \$2,235,000 |
| | 2003 | \$3,584,500 |
| | 2004 | \$3,293,750 |
| | 2005 | \$3,146,250 |
| | 2006 | \$3,836,250 |
| | 2007 | \$4,481,250 |
| | 2008 | \$6,442,500 |
| | on the books for 2009 | <u>\$3,938,750</u> |
| Total Estimated Economic Impact 1999 - 2009 | | \$35,320,750 |
| Estimated Economic Impact 2005 through 2009 (Town Management) | | \$21,845,000 |
| Projected Economic Impact for the North American Prospects 2009 Tournaments, Camps and Events | | \$1,770,000 |

*The Estimated Economic Impact is based on the average number of participants that travel with a hockey team, multiplied by the number of days of the event. This number is then multiplied by an average daily expenditure per participant of \$125.00

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Amherst Ice Center: a major player in economic development

Facility's national reputation allows Amherst Youth Hockey, the Buffalo Niagara CVB and others to sell Buffalo

The Amherst Ice Center and Amherst Youth Hockey Organization, with help from the Buffalo Niagara Convention & Visitors Bureau, have created an economic development juggernaut for not only Amherst, but the entire Buffalo and Erie County region. Since the opening of the Amherst Ice Center doors in 1997 the ice skating and outdoor recreation complex has created a **\$35.3 million economic impact** for the region.

The Amherst Ice Center, built by the Town of Amherst in 1997, features four ice rinks, meeting space, full service food and beverage facilities, a Pro Shop, a sports performance training facility as well as soccer, football, baseball and softball fields. The Center is also home to the Amherst Recreation Department and Amherst Youth Board.

“The Amherst Ice Center is nationally recognized in amateur sports circles as a venue that has a proven track record of hosting large scale events,” said Richard Geiger, President & CEO, Buffalo Niagara Convention & Visitors Bureau. “The added benefit of a tournament of this nature is the generation of hotel stays and additional food and beverage purchases. The Amherst Ice Center continues to be an economic engine for Buffalo and the surrounding areas.”

Many of these tournaments arrive at the Amherst Ice Center through the efforts of Amherst Youth Hockey Organization and the Buffalo Niagara Convention & Visitors Bureau. The three organizations, working off the national reputation of the facility, present the region as a possible host for many national and regional amateur sporting events. Over the past few years, the USA Hockey National Championships, NYSAHA State Championships, WNYAHL Playoffs, and the North Atlantic Regional Figure Skating Championships have all taken place at the Amherst Ice Center.

- more -

“Our facility is not only recreating the families and youth of Amherst, but has become a significant player in our local economy,” said Eric Guzdek, Assistant Director of Recreation and General Manager of the Amherst Ice Center. “Since the Amherst Recreation Department took over management of the building in 2005, we have expanded our presence as a nationally recognized facility. We are now in position to attract national events which ultimately benefit our community.”

“The Ice Center is a real asset to Amherst to Western New York,” said Bob Schell, Vice President of Amherst Youth Hockey Organization. “Without this facility, most of these events would go elsewhere. We enjoy taking on a leadership role in showcasing our community to people who are literally from around the world.”

A good example of large tournaments coming to the Amherst will be this weekend when the 2009 North American Prospects Showcase (NAPS) Tournament Series makes its debut at the Ice Center. NAPS invites the best players & teams from North America, Europe, and beyond to participate in the most competitive hockey tournament worldwide for hockey prospects. The NAPS event is four separate monthly tournaments (April through July) that will attract 4,600 attendees, utilizing 5,200 hotel room nights, and creating a direct economic impact of over \$1.7 million.

Amateur sports tournaments become family vacations with family groups enjoying hospitality, attractions and social interactions with other hockey families and tourism oriented establishments. While on these small family vacations tournament participants spend money in the local economy to the tune of \$125 per participant daily.

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Amherst Ice Center...The Jewel of Western New York Where It's Hot On Ice

Whether you are a hockey buff or a figure skater, the Amherst Ice Center has it all! The complex is equipped with four ice pads, one Olympic size rink and three NHL size rinks. It's home to the Amherst Youth Hockey Organization, the Amherst Skating Club, the University at Buffalo Men's & Women's Hockey Teams, the 29 team Western New York Varsity Hockey Federation and Performax Adult hockey League. Each group offers a variety of programs such as youth house leagues, learn-to-skate lessons for children and adults and organized adult leagues for grown ups.

The facility is full of amenities geared toward patrons of all ages whether they are playing, viewing or on the go. The family ice sports complex is home to the Bijou' Market Café, Bijou' Sports Grille, Proformance Sports Training, the Town of Amherst Recreation Department, the Town of Amherst Youth Board, Front Row Sports and Clean Gear.

Our general skate lineup includes the morning toddler skate, several open skates, 18 & over hockey scrimmages, senior hockey scrimmages, skate & shoot, senior general skates and freestyle sessions to name just a few.

The Amherst Ice Center also offers unique and inexpensive advertising opportunities such as dasher boards, backlit signs, banners and in ice logo's for businesses to capture the maximum exposure to a captive audience with annual foot traffic of 1.9 million participants and spectators.

Need ice? We've got it! Our Programming Department is readily available to book you ice time and party needs.

For more information please contact our Guest Services Department at (716) 631-7555 ext. 7536, visit our website at www.amherstpepsicenter.com or feel free to stop by and pick-up our monthly public skate calendar, also available on the web, and participate in one of our numerous events.